

## **Career Opportunities / Partners In Real Estate Contact Directory**

Listed in the Principles of Real Estate Textbook & on [www.AlphaCollegeOfRealEstate.com](http://www.AlphaCollegeOfRealEstate.com)

### Price Point

- \$1200 annual fee for HRRRA Members
- \$1500 annual fee for HRRRA Affiliate, other REALTOR® & Affiliate REALTOR® Members (other REALTOR® Members - ask how to save \$100 by making HRRRA your secondary membership)
- \$1700 annual fee for Charter Members
- \$2000 annual fee for Non-Members

Participant Contract billed on a whole month, calendar year basis (start date – December), pre-payment required.

### Purpose

- Recruiting: To serve as a contact directory of Recruiters to assist students with their job search.
- Advertising: To serve as a contact directory of industry related companies for the purpose of advertising services.

### Exposure

- Education Link on various websites, including the Center for Real Estate website is directed to the Alpha College of Real Estate website.
- *Career Opportunities* Link or *Partners In Real Estate* Link on the Alpha College of Real Estate website is where your ad will be placed.
- Color Ad listed on Alpha College of Real Estate Website that links to your company's website or e-mail contact.
- Black & White Print Ad in our Principles of Real Estate textbook (over 1600 copies were sold in 2006).
- Print ad and website traffic has the potential to generate business for participants.

### Contact Directory Guidelines

Participant must supply business card sized ad within the following guidelines:

- Submit ad via electronic format\*
- JPG, EPS, TIF or PDF format
- 300 dpi minimum
- 3.5" x 2" ad size
- Ad should be submitted in Color format. Website ad will be in color, Print ad will be converted to black and white.
- We reserve the right to refuse any and all ads.

\*If Participant is unable to supply ad electronically, OMG's Graphics Department may be contracted to design the ad for a fee of \$75 per hour.

Changes to the contracted ad must be submitted on a Directory Change Form to the Education Office Manager of Alpha College of Real Estate. Changes may take several months to go into effect as existing stock will not be reprinted due to changes. Changes to contracted ad will be charged a fee of \$35 per half hour, half hour charge minimum.

## Contact Directory Participant Contract Setup Information Form

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Billing Address \_\_\_\_\_

\_\_\_\_\_

Individual Name \_\_\_\_\_

Signature \_\_\_\_\_

*Signature validates person is authorized to sign contract on behalf of company, agrees to remit payment within 15 days of invoicing for charges incurred and has read and understands the information provided regarding the Contact Directory program.*

### Indicate Membership Status

- HRRRA Member (annual rate \$1200, monthly rate \$100)
- HRRRA Affiliate Member (annual rate \$1500, monthly rate \$125)
- Charter Member (annual rate \$1700, monthly rate \$141.67)
- Non-Member (annual rate \$2000, monthly rate \$166.67)

Start Date of Ad \_\_\_\_\_ through December 31, 2007

Contract Ad Rate to be invoiced \_\_\_\_\_ x \_\_\_\_\_ = \$ \_\_\_\_\_  
# of months rate contract ad rate amount

Graphics Department Contract Needed? \_\_\_\_\_

If so, amount of Graphics department rate to be invoiced? \_\_\_\_\_

Address for web link to be directed to \_\_\_\_\_

## Directory Change Form

*Changes to the contracted ad must be submitted to the Education Office Manager of Alpha College of Real Estate. Changes may take several months to go into effect as existing stock will not be reprinted due to changes. Changes will be charged a fee of \$35 per half hour, half hour charge minimum.*

Date \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Phone # \_\_\_\_\_

E-mail Address \_\_\_\_\_

Billing Address \_\_\_\_\_

Individual Name \_\_\_\_\_

Signature \_\_\_\_\_

*Signature validates person is authorized to make changes on behalf of company and agrees to remit payment within 15 days of invoicing for charges incurred.*

Reason for Change \_\_\_\_\_

Change to be made \_\_\_\_\_

Ad change submitted in Electronic Format?\* \_\_\_\_\_

*\*If Ad Change is not submitted via electronic format, charge of \$35 per half hour, half hour minimum applies.*

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